



Convince your audience in three minutes

Ika Lestari Damayanti

3 Minute Thesis Competition



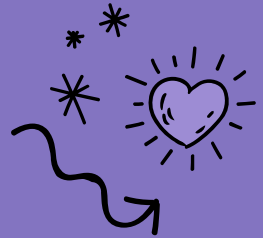
The Winner of 3MT UOW 2016



People's Choice Award, Asia-Pacific 3MT 2016



“ A good public speaker is
concerned with their audience’s
interests and confident with their
own capacity. ”





REQUIREMENTS

- All undergraduate students (from any fields) of universities/polytechnics in Indonesia are eligible to participate in "Pitch Per-Fact": Indonesian Student Pitch Competition 2021.
- Participants can showcase their literature and/or research-based topic in any fields. The ideas must be well-referenced and provided with an academic integrity statement that the work is original and does not contain plagiarism.
- Participants must present their ideas within 3 minutes and submit the YouTube link of presentation video into Pitch Per-Fact online video submission form.
- An abstract between 200-250 words must be submitted, consisting of the background of the study, the purpose, research methodology, main findings/results (if applicable), and conclusion.

Abstract

- background of the study
 - literature review
 - research methodology
 - main findings/results
 - conclusion
- background of the project
 - description of the project
 - conceptual framework of the project
 - benefits/limitation

What's the point of public speaking?



Getting
the talk
done?



Getting the
message
across?

Aiming for:

Getting your ideas, thoughts, and research projects heard by public

Convincing or persuading others to agree with you

Making a difference for the betterment of your community

Context of presentation

Topics

- Knowledge of the field, lack of experience presenting the topics
- Pronunciation and key wordings, unintelligible use of technical terms
- Flow of your lines and your train of thoughts

Audience

- Various educational backgrounds and levels of expertise
- Cultural differences

Medium

- Synchronous vs asynchronous performance
- F2F vs online platform
- Presentation time
- Tools: presentation slides, technological skills

Know your topic and time

- How many slides?
- How many words?

1 slide = 1- 3 minutes

1 minute = 100-150 words (slow – fast)

What is the bigger issue?

Why the world need to be concerned with this issue?

What's the most exciting thing about your research/project
(that most people are unaware of)?

The beginning: 0.16-1.30 <https://www.youtube.com/watch?v=9Ak2ZtTXjg4>

***Nurses - because
they're worth it!***

Kelly Wilson-Stewart

Science and Engineering Faculty



www.linkedin.com/in/kelly-wilson-stewart-radiographer



itsallinyourhead.co/



Know your audience

Lay people ----- expert

Quantitative ---- qualitative groups

Sciences --- social sciences



Common-sense key words ---- highly technical terms

More explanation --- less explanation

1. Set up your context
2. Relate your case to the audience's
3. Engage your audience to your presentation

The Beginning: 0.40 – 1.50 <https://youtu.be/nqchpRM77No>

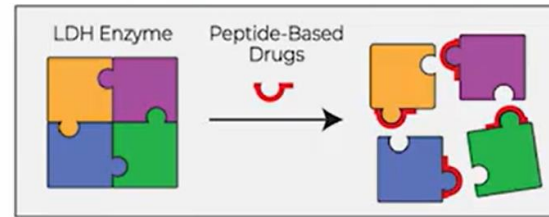
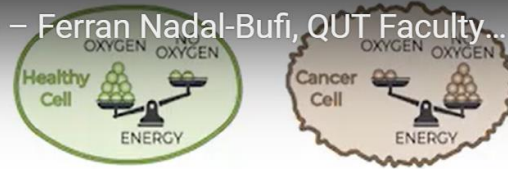


Siti Aimi Sarah Zainal Abidin

Meat CSI: Detecting culprit species
in meat products

Adjusting the complexities of theories <https://www.youtube.com/watch?v=e74Z8mEquF0>

Three Minute Thesis (3MT) 2020 Winner and People's Choice – Ferran Nadal-Bufi, QUT Faculty...



As you can see, the balance scale is reversed here



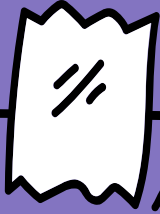
0:40 / 3:09



QUT

Exit full screen (f)

THE PREPARATION

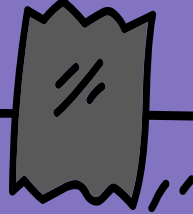


OUTLINING AND TIMING

BEGINNING

MIDDLE

ENDING



WAYS OF ENGAGING THE AUDIENCE

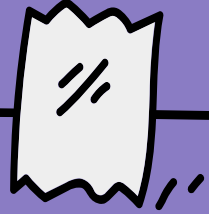
An inspiring quote

A quick survey

A story

A rhetorical question

Verbal/Physical responses



PRACTISE! PRACTISE! PRACTISE!

Vocal range

Gestures & Body language

Record yourself

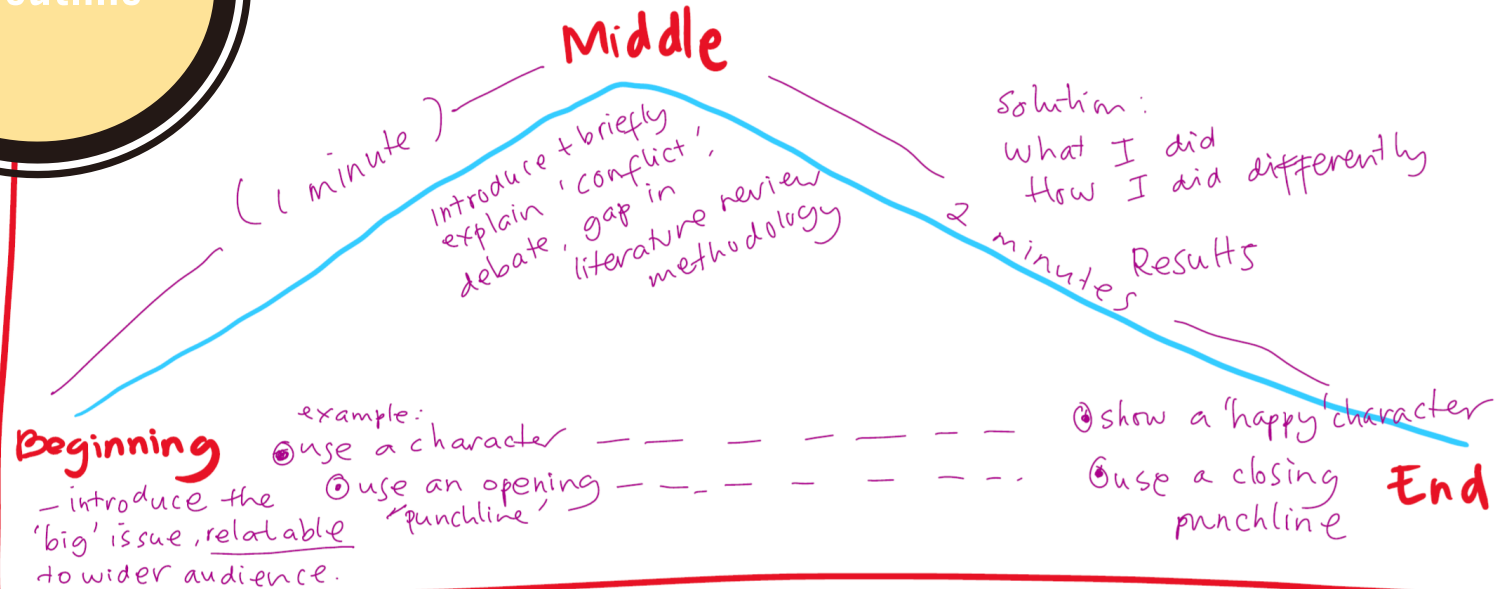
Look to the stars

Tell a story about your project in 3 mins

11:48

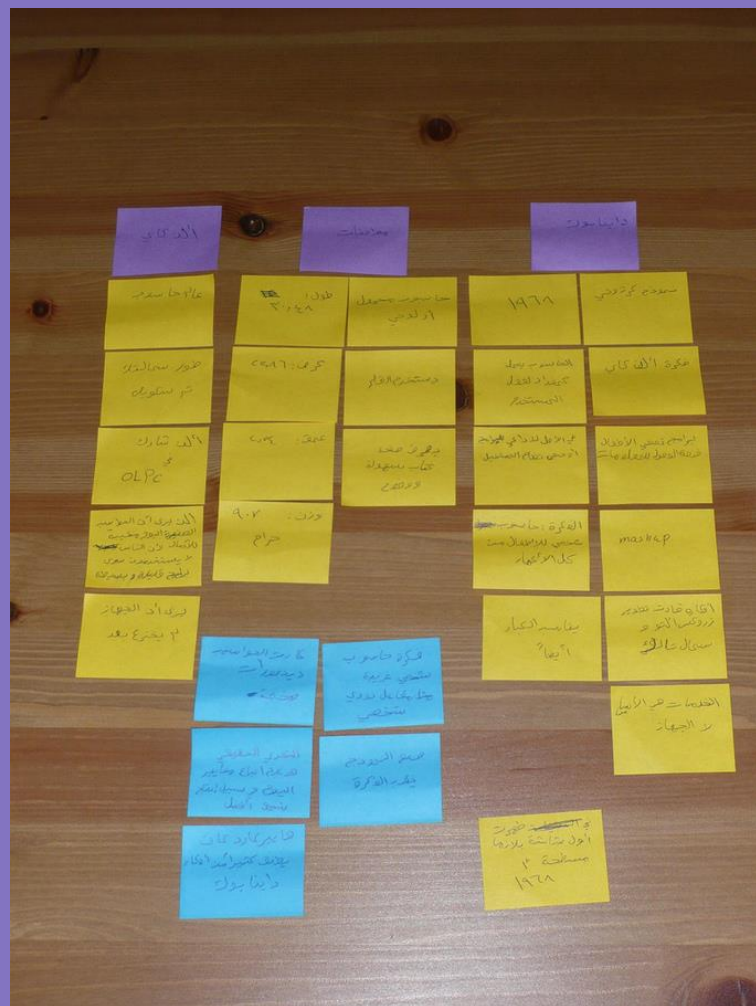
11:49 AM

My outline



Frame the story in 'a detective plot', 'a fairytale plot', etc.

Preparation



BRAND HOUSE

Enter your sub headline here



The Winner of e-MSMC 2020

The Evaluation of Problem-Based Learning Model Towards High School Students' Critical Thinking Skills: A Meta-Analysis Study in Indonesia



Yohannes

Mathematics Education Department, Universitas Pendidikan Indonesia

email: yohannesyohannes@upi.edu



The 4th place in eMSMC 2020



See you all in Pitch Per-Fact 2021!!!

THANKS!

Do you have any questions?
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